



Resilience in **Rural Health**

Building Healthy Communities
Through Healthcare System Strengthening

Rural, Remote, and Resource-starved Healthcare Solutions

AB Med Healthcare Solutions
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Public Health, Consulting, and Project Management



Building Healthy Communities

Together, we can strengthen healthcare delivery in your community.

Our services are designed to support your mission and initiatives while building resiliency through affordable solutions.

- + Medical Leadership**
- + Telemedicine**
- + Public & Population Health**
- + Project Management & Consulting**

We recognize that hospitals and clinics are the cornerstones of healthy communities. However, combining quality care with fiscal responsibility while improving outcomes is difficult for any healthcare system. Our services are designed to offer flexibility, efficiency, and scalability so you can tackle your most significant healthcare challenges.



Medical Leadership

- CMO and Medical Director level leadership
- Best medical practice and fiscal responsibility
- Leadership providing hands-on direction
- Quality and Performance

Telemedicine

- Synchronous and asynchronous
- Clinical and pharmaceutical
- Chronic and Acute
- Rural, Remote, and Resource-poor areas

Public & Population Health

- Project Design & Management
- Data collection and analysis
- Physician Oversight
- Public Health Emergency Planning (PHEP)

Project Management & Consulting

- Design and Implementation
- Recruitment and Staffing
- Medical Oversight
- Short or Long term

AB Med Capabilities

- Leadership with rural, urban and international experience
- Rural and Remote protocol and process capabilities
- Clinical and Administrative leadership



Rural Medical Leadership

Erik McLaughlin, MD, MPH is an American Board-Certified doctor who is trained in both family and emergency medicine. He has completed a Fellowship in Rural and Remote Medicine with Advanced Specialist Training in Emergency Medicine in Australia. Erik has earned his Master's in Public Health at Tulane University and completed Family Medicine training in Chicago. In addition, Erik has completed an additional Diploma in Clinical Tropical Medicine. He has worked on six continents, directed regional medical service areas including disease outbreak management, public health, supervision of multinational staff and improvement of existing healthcare delivery systems. Erik is well versed with medical control and direction of providers working in rural and austere environments. This includes direct medical care, establishment of protocols, casualty evacuation, primary and emergency medical care, disaster response, education of medical providers operating in rural areas, repatriation, TCCC and TEMS operations.

Rural Footprint

AB Med has been the provider of medical direction and leadership, staffing and consultancy with multiple critical access and rural health facilities across the country. We have tailored our skill sets, leadership and experience to focus on rural health throughout America. Having started with federal facilities, Indian Health and endangered facilities, we have expanded our scope to private groups and facilities. Working with rural healthcare facilities to make healthy communities is our specialty.

AB Med welcomes the opportunity to discuss any of our offerings in depth with your staff, to include an in-person introduction / presentation. We firmly believe the recruitment, consultancy and leadership of AB Med could amplify your presence and capabilities to care for your community in more expanded manner, improve their overall delivery of care and introduce new levels of service.



Key Personnel and Experience

Dr. Erik McLaughlin is an American Board-Certified physician who is currently licensed in multiple states and countries. He has completed a Fellowship in Rural and Remote Medicine with Advanced Specialist Training in Emergency Medicine in Australia. Erik has earned his Master's in Public Health (Global Health) at Tulane University along with a Diploma in Clinical Tropical Medicine and completed Family Medicine training in Chicago. He has worked on six continents, directed regional medical service areas and focused his career on the provision of rural and remote healthcare in resource-starved settings, worldwide.



Erik McLaughlin, MD, MPH
Chief Medical Officer

Adam Boxberger is a leader in the healthcare field with over 14 years of experience. During that time, he founded and built operations and support teams, expanded service lines for multiple organizations, and provided consultative solutions to healthcare organizations throughout the United States. With an expansive experience background, he has been able to oversee numerous projects and programs to support rural and remote populations. Through those efforts, he and his teams were able to dramatically improve clinical patient care, increase access to qualified providers, and provide improved quality outcomes for traditionally underserved communities. Servant leadership is at the forefront of his approach, and as such, people and the community always come first.



Adam Boxberger
Healthcare Leader

Travis Schugg has ten years of management experience with the last 2 years overseeing Practice Management services. He manages customer service and recruitment for client locations, with oversight of the Recruiting Manager, Practice Management, Compliance, and other support personnel. Prior to his role at AB Med, Travis was a key executive for a healthcare staffing firm that places 2000+ healthcare providers a year, worldwide. AB Med was created out of this success, as clients requested a practice management company that focuses on the needs of rural America.



Travis Schugg, MBA
Chief Executive Officer



Experts in Rural Health



LET US BE YOUR PARTNER
We are here for you and your community

AB Med has developed broad experience and technical knowledge related to healthcare delivery services. Our relationships with rural facilities world-wide range from reliable recruitment and retention methodologies to medical oversight, practice management and fiscal responsibility.

Let us offer you solutions that are robust, practical and fiscally responsible. Most of all, let us offer you solutions that make sense to you and your community.

Adam Boxberger
Account Executive

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